

MUSIC AFRICA-AFROFEST YOUTH INTERNSHIP OPPORTUNITY

Position Title: Marketing and Outreach Coordinator

Hours: 20 hours per week

Rate of Pay: \$10.25

Duration of Work: June-July 2010

Vacancies: 2

Learning Opportunity:

- Gain practical work experience relating to organizational and event setup
- Teamwork, critical thinking, writing and communication skills, independent research, responsibility and working independently

Intern will be supervised by two members of the Music Africa Team. The supervisors will meet with the intern weekly, as well as communicating by phone and/or email.

Eligibility:

- Motivated individuals interested in working with non-profit organizations and/or event management
- Able to work independently
- Good writing and research skills
- Strong familiarity with the Internet, search engines, and social networking sites (Facebook, MySpace, Twitter, etc.)
- Familiarity with African immigrant/diaspora groups in the GTA and African music an asset but not essential

Responsibilities:

- Develop new and effective ways to promote Afrofest by identifying African/Afrocentric media (newspapers, tv, radio, internet) in Canada and the United States
- Use social networking sites to enhance virtual presence of Afrofest, possibly creating and managing a Twitter account and blogs
- Research and produce various info on African immigrant/diaspora groups in GTA
- Assist in flyer and poster distribution to promote Afrofest before the festival

416.358.2882

sesHEME.foundation@gmail.com

www.sesHEME.com

- Act as festival assistant, working a minimum of 20 hrs during Afrofest weekend (July 9 – 11)

Deadline Date: Wed. May 26, 2010, 3:00pm
Send resume to: sesheme.foundation@gmail.com

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